



community conversations



FOR IMMEDIATE RELEASE

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Contact

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Community Conversations on Draft Action Plan for Transportation Safety

In an effort to keep our transportation system safe for everyone, regardless of where they go or how they get there, McLean County Regional Planning Commission (MCRPC) is holding three virtual Community Conversation outreach events to introduce the draft Go:Safe McLean County Action Plan to the public and seek their input and feedback. Each conversation will include the gathering of transportation safety stories, an overview of the plan, and open discussion of best strategies for getting our families, friends, neighbors, and colleagues involved.

Since 2005, there have been about 3,500 traffic collisions resulting in over 750 injuries annually in the urbanized area of McLean County. In the same period, over 170 people have been killed by traffic crashes — more than 12 people per year on average.

Drafted by Bloomington-Normal transportation system users, experts, and designers who volunteered their time, attention, and experience to envision the safe transportation system our community deserves, the draft Go:Safe McLean County Action Plan and brand intends to:

- Unite leaders across the McLean County transportation system with a shared framework and language for prioritizing safety.
- Eliminate fatalities and life-changing injuries from our transportation system by 2030.
- Empower citizens of the Bloomington-Normal urbanized area to participate in the transportation system.
- Bolster competitive applications for public funding opportunities.

The three Community Conversations of similar format will be held remotely on Zoom as follows:

- Saturday, March 20, at 10:00 am [\[Zoom Link\]](#)
- Tuesday, March 23, at 6:00 pm [\[Zoom link\]](#)
- Wednesday, March 24, at 8:00 am [\[Zoom link\]](#)

MCRPC staff will serve as host and be joined by members of the Go:Safe project team and consultant. Community members are encouraged to attend any or all of these public sessions, and can preview the draft action plan at the project webpage: mcplan.org/go:safe. Please contact Raymond Lai, Executive Director of MCRPC at (309) 828-4331 or rlai@mcplan.org with questions or for additional information.

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